

**WORKFORCE ARIZONA COUNCIL
STRATEGIC COMMUNICATIONS AND PARTNERSHIPS COMMITTEE
MINUTES**

Tuesday, October 26, 2021

1:00 p.m.

Via Zoom: <https://azcommerce.zoom.us/j/94455094676>

Members Present

Bill Gates – Maricopa County Board of Supervisors

Audrey Bohanan – Adelante Healthcare

Members Not Present

Brian Rice – Hensley Beverage Company

Will James - Centene Corporation

Allison Griggs – Arizona Chamber of Commerce

1. Call to Order and Welcome

2. Call to the Public

There were no public comments received.

3. August 3, 2021 Strategic Communications & Partnerships Committee Meeting Minutes - Approval

A quorum of the Committee was not present. Minutes were held for approval at their next scheduled meeting.

4. Technical Assistance: Customer Engagement (Job Seekers/Employers) - Discussion

Ken Mall, Managing Director - Workforce Consulting at Educational Data Systems, Inc. (EDSI) summarized the current technical assistance project and implementation plan. The technical assistance will focus on mapping program and service delivery processes to identify gaps and areas for improved efficiency and consistency throughout the state. The next steps are to identify staff to participate in process mapping, schedule process mapping sessions, and facilitate process mapping sessions.

5. Council Annual Report - Discussion

Ashley Wilhelm provided an update on the Council Annual Report. This year's report is in development and will include new Community College input and an expanded distribution list. Committee members discussed possible feedback options after the report has been developed and distributed.

6. Annual Council Convening - Discussion

Chair Bill Gates and Ashley Wilhelm summarized the progress on preparations for this year's in-person convening, including date of December 14,2021, location of ASU Skysong, program and awards.

7. Policy Development - Discussion

Ashley Wilhelm provided an update explaining that Council staff will be procuring a consultant to assist with carrying out the Council Work Plan priorities

8. Adjournment - 1:56 p.m.